



<https://www.internswired.online/job/imas-insurance-internships/>

IMas Insurance: Sales / Marketing / Business Management Internships 2024 Apply Now

Description

As a Sales/Marketing/Business Management Intern at IMas Insurance, you will be an integral part of our team, working closely with experienced professionals to learn and contribute to various aspects of our business. This internship program provides exposure to diverse roles, including sales strategies, marketing campaigns, client relationship management, and fundamental business operations within the insurance industry.

Responsibilities

- Assist in developing and executing marketing initiatives to promote our insurance products and services.
- Collaborate with the sales team to identify potential leads, engage with clients, and support the sales process.
- Conduct market research and analysis to identify trends, competitors, and opportunities for growth.
- Aid in the creation of marketing materials, presentations, and content for various platforms.
- Assist in maintaining and organizing client databases and CRM systems.
- Participate in meetings, brainstorming sessions, and training programs to enhance professional skills.

Qualifications

- Currently enrolled in a bachelor's or master's degree program in Business, Marketing, Sales, or related fields.
- Strong communication, interpersonal, and organizational skills.
- Ability to work independently and collaboratively in a fast-paced environment.
- Proficiency in Microsoft Office Suite and familiarity with social media platforms.
- Passion for learning about the insurance industry and a desire to pursue a career in sales, marketing, or business management.

Job Benefits

- Hands-on experience in a dynamic and growing insurance firm.
- Mentorship and guidance from experienced professionals.
- Networking opportunities within the industry.
- Potential for career advancement based on performance and dedication.

Contacts

1. **Application Submission:** Visit our company's official website or career portal to find the specific internship positions available. Check for any updated information or job postings related to internships.
2. **Review Job Description:** Read the job description thoroughly to

Hiring organization

IMas Insurance

Employment Type

Intern

Duration of employment

3 Months

Industry

Financial Services

Job Location

Centurion, Gauteng, South Africa,
0157, Centurion, Gauteng, South Africa

Working Hours

09

Date posted

March 31, 2024

Valid through

22.12.2024

understand the roles, responsibilities, and qualifications required for the internship positions.

3. **Prepare Application Materials:** Gather your application materials, which typically include a resume, cover letter, and any additional documents requested by IMas Insurance.
 - **Resume:** Update your resume to highlight relevant coursework, skills, experiences, and achievements related to sales, marketing, or business management. Emphasize any relevant internships, projects, or extracurricular activities that demonstrate your abilities.
 - **Cover Letter:** Craft a personalized cover letter expressing your interest in the specific internship role(s) at IMas Insurance. Explain why you are a suitable candidate, your career goals, and how your skills align with the company's objectives.
4. **Submit Application:** Follow the instructions provided on the company's website or application portal. Complete the online application form, upload your resume and cover letter, and fill out any additional required information.
5. **Double-Check Information:** Before submitting your application, review all materials for accuracy, grammar, and completeness.
6. **Follow-Up:** After submitting your application, you might consider sending a follow-up email or message to express your enthusiasm for the position and reiterate your interest in joining IMas Insurance as an intern. However, ensure your follow-up communication is polite, professional, and concise.