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SEDA: Public Relations and Media Internships 2024 Apply Online

Description

As a Public Relations and Media Intern, you will work closely with the communications team to assist in various aspects of media relations, content creation, and public relations activities. This internship offers an opportunity to gain hands-on experience in crafting communication strategies, content development, and media engagement within the context of supporting small business development.

Responsibilities

- Aid in drafting press releases, articles, and other communication materials
- Assist in managing social media platforms and content creation
- Support the coordination of media relations activities and events
- Conduct research and contribute to the development of communication strategies
- Collaborate with team members on various PR and media-related tasks

Qualifications

- Pursuing or recently completed a degree in Public Relations, Media Studies, Communications, or a related field
- Strong verbal and written communication skills
- Familiarity with social media platforms and content creation tools
- Proactive attitude and ability to work effectively in a team
- Good organizational skills and attention to detail

Job Benefits

- **Professional Development:** Gain hands-on experience in public relations, media relations, and communications strategies within a dynamic entrepreneurial environment.
- **Mentorship and Guidance:** Receive guidance and mentorship from experienced professionals in the field, offering insights and support for career growth.
- **Networking Opportunities:** Build connections within the industry and develop relationships with professionals that may contribute to future career prospects.
- **Skill Enhancement:** Develop and refine communication, writing, and social media management skills through practical application and real-world projects.
- **Exposure to Small Business Environment:** Gain insights into the challenges and opportunities faced by small businesses, contributing to a deeper understanding of entrepreneurial ecosystems.
- **Potential Career Pathways:** Successful completion of the internship could lead to potential career opportunities within SEDA or the broader field of public relations and media.

Hiring organization
SEDA

Employment Type
Intern

Duration of employment
3 Months

Industry
Government Administration

Job Location
Pretoria, Gauteng, South Africa,
0002, Pretoria, Gauteng, South
Africa

Working Hours
09

Date posted
April 14, 2024

Valid through
06.12.2024

Contacts

Submit your application, comprising a CV and a cover letter detailing your interest and suitability for the Public Relations and Media Internship role at SEDA.

Join SEDA to gain invaluable hands-on experience in public relations and media while contributing to the growth of small enterprises.